Artwork Guidelines

If you have chosen our website for the production of your ID Cards, there are a few things to consider when designing your own. Please use this guide so you know how to provide us with your data, artwork and images.

It is important that the files we receive are in the correct format so that your cards are exactly as you planned and are produced as quickly as possible for you

ID Card Design

Card Size: 86mm x 54mm
Cards have a 3.18mm radius rounded corner. Standard thickness is 0.76mm (760 micron)
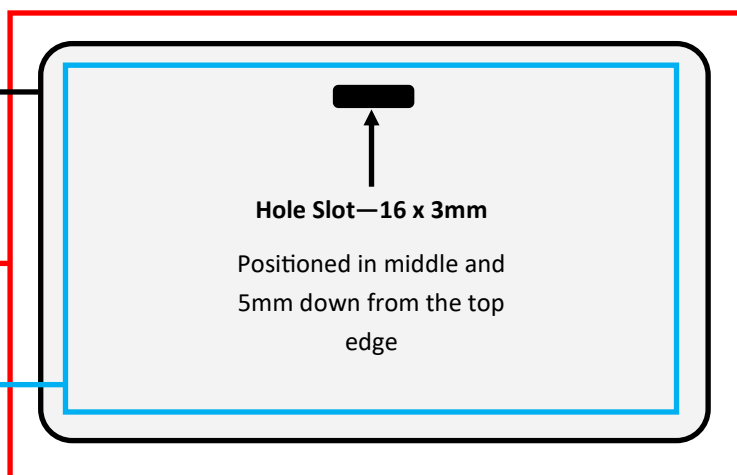
Bleed Area: 92mm x 60mm
For edge-to-edge printing allow a 3mm bleed on all edges

Safe Area: 82mm x 50mm
Please ensure all important information is 2mm in from each edge to ensure

Hole Slot—16 x 3mm

Positioned in middle and 5mm down from the top edge
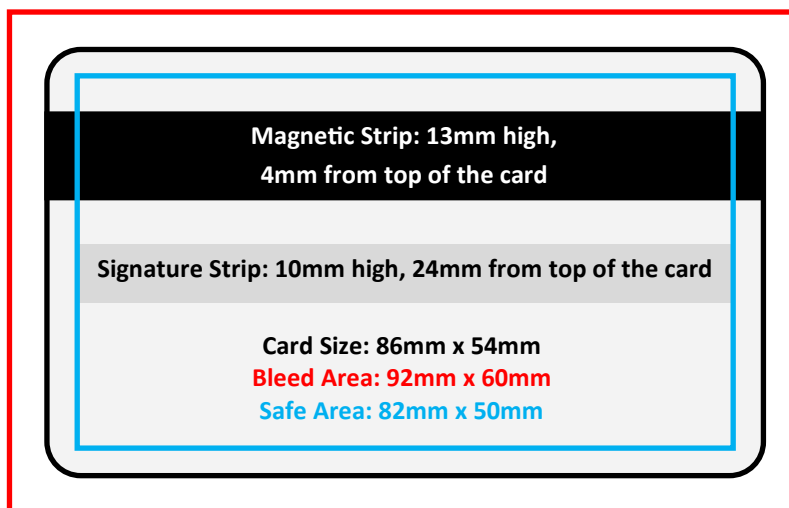
Magnetic and Signature Strip
If you have chosen to have either a magnetic or signature strip, please consider the position of these items in the design of your cards to ensure nothing is placed in these areas

Guidelines

When sending artwork to us please consider the following points when designing your ID Cards:

- See the above measurements for the card sizes and print tolerances
- We accept PDF, JPG, JPEG or PNG files for your artwork.
- Use Vector based artwork where possible to ensure higher quality printing
- If your cards require printing on the reverse, please ensure that the design for the reverse side follows the front side for each card. (The order of the pages should be 'front, reverse, front, reverse etc.)

Magnetic Strip: 13mm high, 4mm from top of the card

Signature Strip: 10mm high, 24mm from top of the card

Card Size: 86mm x 54mm
Bleed Area: 92mm x 60mm
Safe Area: 82mm x 50mm

- Do not try to cut the corner off your artwork to match the card shape.
- Artwork should fill the entire bleed area if over the edge printing required.
- Ensure all important information is within the Safe Area
- Double check all text provided for spelling, formatting and the font. We will print the text exactly as it has been supplied.
- All artwork will be checked prior to printing
- Your cards or badges will be printed digitally in full YMCKO. Therefore all colours will be converted to YMCKO which may result in small colour variances. Whilst digital printing does provide a close colour match, it does not give an exact Pantone match.

If you have any questions about how to design your artwork, please email support@identity-plus.co.uk for more help from the team